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ER. 62-4256/1

CENTRAL INTELLIGENCE AGENCY

# EXECUTIVE MEMORANDUM


OFFICE OF THE DIRECTOR

EXECUTIVE MEMORANDUM No. 18

DATE 27 June 1962

MEMORANDUM FOR:

DEPUTY DIRECTOR (PLANS)  
DEPUTY DIRECTOR (INTELLIGENCE)  
DEPUTY DIRECTOR (RESEARCH)  
DEPUTY DIRECTOR (SUPPORT)  
COMPTROLLER  
INSPECTOR GENERAL  
GENERAL COUNSEL  
ASSISTANT DIRECTOR  
FOR NATIONAL ESTIMATES

  
\_\_\_\_\_  
\_\_\_\_\_

*Col. J. J. [unclear]*

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O/DCI:mgo

1 - to each of above

1 - Exec Registry

1 - Executive Director

This memorandum contains information for the addressees. Addressees may give this memorandum additional circulation within their components as required. All copies should be **destroyed** not filed, upon completion of circulation. A master file will be kept in the Executive Director's Office and will be available upon request.

62-42561

27 June 1962

**SUBJECT: The Release of Publications, Speeches, or News Statements**

On 20 June 1962, Mr. Pierre Salinger met with a number of senior Public Relations Officers of the Government to assess the coordination of information and to advise all present of the policies controlling public statements by Presidential appointees and also by other Government officials wherein the public statements, whether written or oral, concern another government department, a foreign country, or a foreign individual. Mr. Salinger pointed out, as a reminder, that whenever a public statement, special article or other, affects another U.S. Government department, or touches on foreign policy or on a foreign government, or a foreign individual, such statements should be submitted as early as possible, and in no case later than 48 hours before the date of public issuance to the Office of the Assistant Secretary of State for Public Affairs. It was also brought out in this meeting that the White House wants to be informed of any newsworthy activity of senior Government officials. In matters of this nature, it is the responsibility of Stanley J. Grogan, Assistant to the Director, to get in touch with the White House or the Department of State.

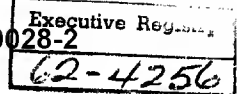
For your information, Mr. Frederick C. Dutton, Assistant to the President, advised all Agency Heads on 28 February 1961 that public statements of Presidential appointees with major policy statements or significant news statements should be forwarded to the White House for informational purposes as early as possible and no later than 48 hours in advance of the release. This particular requirement applies to the Director and the Deputy Director since they are the only Presidential appointees in the Central Intelligence Agency.

Attention is invited to the procedures outlined in our own Regulation (A 10-250) concerning the approval of requests for publications, speeches, or statements by Agency personnel. In no event, should any publication, speech, or significant news statement be released without the prior approval of Colonel Grogan. You are requested to inform the appropriate members of your staff of the requirements set forth in this memorandum.

(signed) Wymon B. Kirkpatrick

Wymon B. Kirkpatrick  
Executive Director

SECRET



21 June 1962

MEMORANDUM FOR INFORMATION

TO: THE DIRECTOR

1. A number of senior Public Relations Officers of the Government met in Pierre Salinger's office at 4:30 PM yesterday at his request. Salinger announced the purpose of the meeting was to assess the coordination of information and to remind all present of the policies controlling public statements by Presidential appointees and also by other Government officials wherein the public statement, whether written or oral, concerns another Government department, a foreign country, or a foreign individual. Salinger stressed that this meeting was to remind those present of current policies and that it was not something new. He asked that none present discuss outside their offices the purpose of the meeting, and that no one create the impression that a new "hard policy" is being instituted by the President.

2. Salinger invited attention to a policy statement signed by Frederick G. Dutton, dated 28 February 1961. This prescribes that public statements of Presidential appointees with major policy decisions or significant news statements should be forwarded to the White House as early as possible and no later than 48 hours in advance of release. It was suggested that any policy indications in the statement, for the benefit of White House readings, might be underscored in red, or marginal marks might indicate the significant policy proposals or whatever features might get prime treatment in the Press. This same policy statement provides that all speeches should bring the President's personal interest in the problem or subject to the attention of the immediate audience in a vigorous manner, and that all texts should seek

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public support of the Administration's policies. In the CIA, for example, this policy would apply only to the Director and the Deputy Director. Such proposed public statements ought to be sent to Mr. Reardon, Secretary of the Cabinet, who is charged with seeing that the proper people in the White House have knowledge of them.

3. For all other Government officials: Whenever a public statement, special article or other, affects another U.S. Government department or touches on foreign policy or on a foreign government or foreign individuals, such statements will be submitted as early as possible, and in no case later than 48 hours before date of public issuance to the Office of the Assistant Secretary of State for Public Affairs.

4. Addressing Ed Guthman, Special Assistant for Public Information, Department of Justice, Mr. Salinger said that Justice had released a statement which the White House had told them not to release. Guthman explained that they had submitted it and there had been a misunderstanding which caused the error. Salinger also referred to a statement attributed in Atlantic City to Ewan Clague, Department of Labor, Commissioner of Statistics, wherein he forecast the possibility of a recession in 1963. Secretary Goldberg, Salinger said, had talked to Mr. Clague, and Mr. Clague explained that he had been misunderstood and he, Clague, would issue another statement to the Press, clarifying his earlier statement. Goldberg also will issue a statement saying he does not agree with the statement Clague had made.

5. The White House wants to be informed of any newsworthy activity of senior Government officials, and asks that a phone call be made to Salinger or to Andy Hatcher or to Malcolm Kilduff to keep them informed of any writing or talks or other newsworthy activity senior officials may be engaged in. It is left to the judgment of the PRO's to determine when they should make such reports to the White House.

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Assistant to the Director

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MEMORANDUM FOR: Mr. Kirkpatrick

For your information, I am attaching copies  
of Frederick Dutton's memorandum and Agency  
Regulation

This has the approval of Stan Grogan.

27 June 62

\_\_\_\_\_  
(DATE)

FORM NO. 101 REPLACES FORM 10-101  
1 AUG 54 WHICH MAY BE USED.

(47)

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM			
TO		NAME AND ADDRESS	DATE
1	Mr. McCone		
2	Mr. Kirkpatrick		28 June
3	ER - please attach this to		
4	Exec Memo #18 (cc can		
5	then be destroyed) -		
6	this has already been		
ACTION		DIRECT REPLY	PREPARE REPLY
APPROVAL		DISPATCH	RECOMMENDATION
COMMENT		FILE	RETURN
CONCURRENCE		INFORMATION	SIGNATURE
<p>Remarks: <i>in folder of cover p.</i></p> <p>General Carter has carbon copy.</p> <p>Mr. Kirkpatrick will issue, in part, as an Executive Memorandum.</p>			
FOLD HERE TO RETURN TO SENDER			
FROM: NAME, ADDRESS AND PHONE NO.			DATE
Executive Director			21 JUN 1962
FORM NO. 2-61 237		CONFIDENTIAL	SECRET

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UNCLASSIFIED		CONFIDENTIAL	SECRET
CENTRAL INTELLIGENCE AGENCY OFFICIAL ROUTING SLIP			
TO	NAME AND ADDRESS	DATE	INITIALS
1	General Carter <i>[Signature]</i>		
2	Mr. Kirkpatrick	<i>LOR</i>	
3	<div></div>		
4			
5			
6			
	ACTION	DIRECT REPLY	PREPARE REPLY
	APPROVAL	DISPATCH	RECOMMENDATION
	COMMENT	FILE	RETURN
	CONCURRENCE	INFORMATION	SIGNATURE
Remarks:			
DCI has the original.			
Mr. Kirkpatrick will issue, in part, as an Executive Memorandum.			
<i>[Signature]</i> : Please edit this appropriately to put out as an Exec. Mems.			
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Executive Director			21 JUN 1962

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